

FOR IMMEDIATE RELEASE FRIDAY, DECEMBER 19, 2014

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Sale Alert/Spring Unveiling Love is in the Air!

The Fall and Winter Progressive Sale Hits My Sister's Closet and Well Suited January 31 – February 14

Sales from 20-70% off; Then Line-Up Early for the Spring Unveiling at 8:00 a.m. Valentine's Day

(SAN DIEGO) – Love is in the air this February at My Sister's Closet and Well Suited. LOVE to

consign, LOVE a sale, LOVE to shop – it's all to celebrate the end of fall with the biggest sale of the year at San Diego's favorite family of consignment shops, My Sister's Closet and Well Suited starting January 31, 2015.

How the Progressive Sale Works:

- * Visit any My Sister's Closet or Well Suited location between January 31 and February 13 to get a sweet deal on your favorite designer.
- * Deals will range between 20-70% off designer clothing, fine jewelry, handbags, shoes, hats, and



accessories.

- * The dates are as follows:
- * 20% off January 31 February 1
- * 30% off February 2 February 6
- * **40% off** February 7- February 8
- * 50% off February 9 February 11
- * 70% off February 12 February 13 (CLOSE EARLY AT 2PM on February 13)
- * Unveiling Valentine's Day, February 14 at 8 a.m.
- * Like My Sister's Closet on Facebook and sign-up to get email updates on the hot ticket items www.mysisterscloset.com.



"With the sale landing so close to Valentine's Day this year, we are playing on a LOVE theme for this year's Fall and Winter Progressive Sale," said CEO and Founder, Ann Siner. "Whether you love a sale or love making money by consigning in our stores, we are pulling out all the stops this February to give everyone the best prices during our sale taking huge markdowns at My Sister's Closet and Well Suited."

Everything must be sold by **Friday, February 13th at 2:00 p.m.** to make room for the big spring reveal. Items that don't sell will be donated to various Valley charities, including My Sisters' Charities Thrift Store, which is now located in Chandler.

Then get in line early - doors open at 8:00 a.m. on -Valentine's Day, Saturday, February 14 for the

Annual Spring Unveiling. Get your hands on over 100,000 never before seen items just in time for spring!

My Sister's Closet Locations: San Diego:

8610 Genesee Ave., Ste. 200 San Diego, CA 92122 858-455-0045

Encinitas:

146 N El Camino Real Encinitas, CA 92024 760-436-3600

About My Sister's Closet and Eco-Chic Consignment:

Eco-Chic Consignments, Inc. is a family of three high-end designer consignment concepts—My Sister's Closet (women), My Sister's Attic (home furnishings) and Well Suited (men). Each store sells consigned items at 60 – 90% below retail value. Founded more than 20 years ago, Eco-Chic Consignments, Inc. has since grown into a \$24+ million business with 15 locations in some of the nicest neighborhoods of Arizona and California. The company ranked no. 2,896 on the Inc. 5000 list. To learn more about Eco-Chic Consignments, Inc. and its resale brands, visit mysisterscloset.com.

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